SW1 – OVERVIEW

Contexts

1. What is E-Commerce?
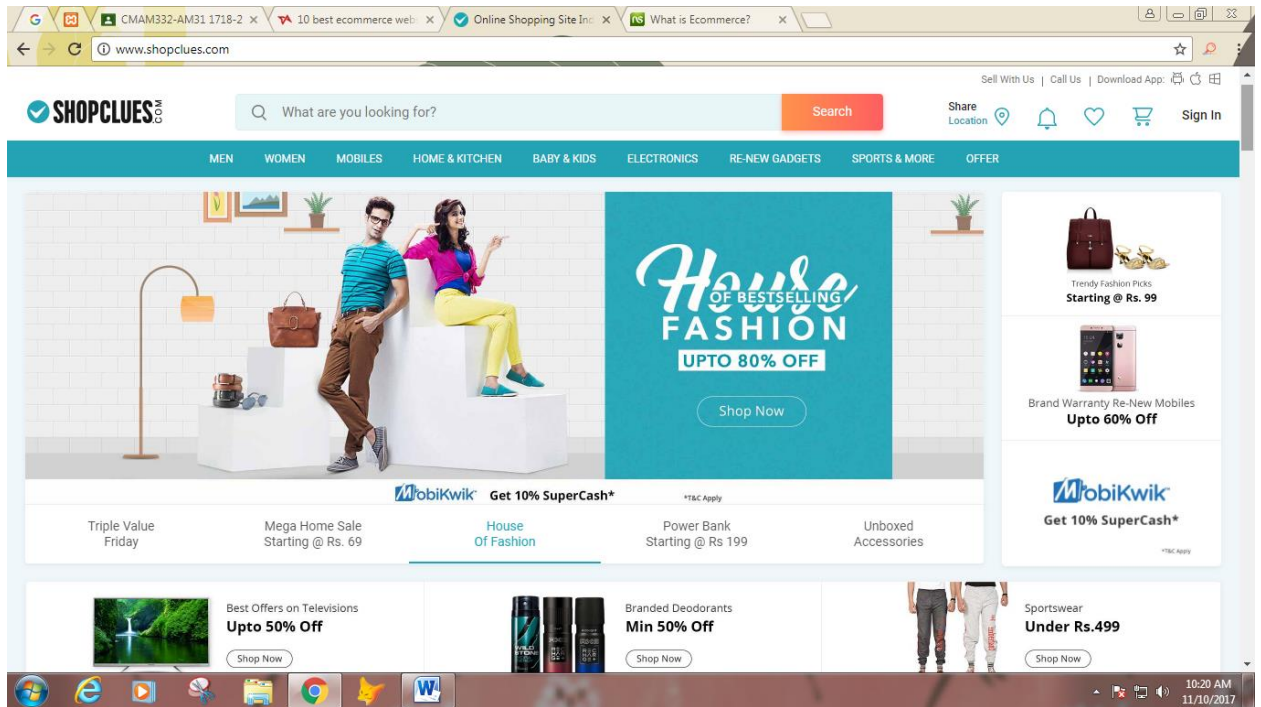

2. Give an example of an e-commerce site. Identify if it is B2B, B2C, C2C, B2G.

    Shopclues.com – business to business

References:

http://www.networksolutions.com/education/what-is-ecommerce/